



## Case Study: Company Analysis & Risk Assessment

<b>Client Description</b>	The client is one of the top logistics companies in Europe
<b>Client's Requirement &amp; Objectives</b>	<p>The client's purpose was to understand its overall industry, and market, operational performance, financial performance, strategic developments and its impact, comparison with competitors, etc.</p> <p>Based on this it wanted to conduct a risk assessment analysis for making key strategic decisions in the future.</p>
<b>infoAnalytica's Role</b>	<p>infoAnalytica conducted a comprehensive research, gathered information and presented its analysis in different areas:</p> <ul style="list-style-type: none"><li>▪ Company performance overview</li><li>▪ Share performance analysis</li><li>▪ Company's operations</li><li>▪ Operations by geographic segments</li><li>▪ Financial performance</li><li>▪ Key strategic developments</li><li>▪ Key financial developments/potential sources of financial stress</li><li>▪ Analysis of performance and risk adjusted returns based on liquidity risks, exchange risk, interest rate risk, supplier and customer concentration risks, environmental risks, insurance and risk coverage</li><li>▪ Comparing risk adjusted returns with key competitors. Other comparisons included comparison of leverage ratios, net margins, operating margins, and return on equity.</li><li>▪ Industry analysis</li></ul>
<b>Value Proposition</b>	The client gained comprehensive insight of its business and it helped in taking better strategic decisions