



Case Study: Company Analysis & Risk Assessment

Client Description	The client is one of the top logistics companies in Europe
Client's Requirement & Objectives	<p>The client's purpose was to understand its overall industry, and market, operational performance, financial performance, strategic developments and its impact, comparison with competitors, etc.</p> <p>Based on this it wanted to conduct a risk assessment analysis for making key strategic decisions in the future.</p>
infoAnalytica's Role	<p>infoAnalytica conducted a comprehensive research, gathered information and presented its analysis in different areas:</p> <ul style="list-style-type: none">▪ Company performance overview▪ Share performance analysis▪ Company's operations▪ Operations by geographic segments▪ Financial performance▪ Key strategic developments▪ Key financial developments/potential sources of financial stress▪ Analysis of performance and risk adjusted returns based on liquidity risks, exchange risk, interest rate risk, supplier and customer concentration risks, environmental risks, insurance and risk coverage▪ Comparing risk adjusted returns with key competitors. Other comparisons included comparison of leverage ratios, net margins, operating margins, and return on equity.▪ Industry analysis
Value Proposition	The client gained comprehensive insight of its business and it helped in taking better strategic decisions