



Case Study: Mergers & Acquisition Analysis

Client Description	Provider of telecom services
Client's Requirement & Objectives	To analyze strategic acquisitions in the global telecom space
infoAnalytica's Role	<p>Comprehensive research of mergers and acquisitions in the global telecom space including research and compilation based on the following parameters:</p> <ul style="list-style-type: none">▪ Telco/Mobile operator's strategic acquisition (all)▪ Strategic acquisition details - Deal Size, transaction date, whether announced/closed, etc/.▪ Country HQ of Acquisition▪ Rationale for Acquisition▪ Business Type and Subsector of the acquiree
Value Proposition	The research findings helped the client understand its market landscape better and served as a decision-making aid.